

## WEBSITE DESIGN & HOSTING

**Give your members the website they deserve.**

Our team of experts focuses only on the credit union industry and provides expertise in website design and hosting for nearly 400 credit union and CUSO clients. When you put your credit union's website in the hands of our talented design and development team,

we will provide a clean, responsive and modern design that is customized to your needs and prepared for Americans with Disabilities Act (ADA) accessibility compliance.



**Website Design  
& hosting**  
Solutions

# WEBSITE DESIGN & HOSTING

## Your book will be judged by its cover.

Have you ever tried looking up the menu to your favorite local restaurant on your smartphone or tablet and found their website to be difficult to navigate? You can't find any of the prices, it's only showing you the appetizers for some weird reason, or at the very least it's just not aesthetically pleasing?

A poorly designed website is a frustrating experience. Combine that with the knowledge that your website will be the first place prospective members will visit to decide whether to do business with you, and that their expectations are high. Your website is your brand, and in the end, they will judge a book by its cover.

Martech Solutions from CUSG will build custom solutions that merge smart design and your credit union's brand into one stunning website that can be viewed on desktops as well as mobile devices. Plus, provide a safe and secure network to host it on. We know your credit union has a great story to tell, and we want to give that story the best cover possible.

## Ensure your website shines for everyone.

Your credit union's website is its largest and most visible communication tool, so it's imperative that it presents consistently across all devices and all operating systems. Because when people visit your website to research mortgage and auto loan rates, their base-level expectation is a clean, professional and user-friendly browsing experience to even be considered for their business.

That's why it's more important than ever to create a strong and engaging digital presence that is optimized for the devices and technology your members rely on throughout their daily lives.

A well-designed website offers many opportunities to people with disabilities who cannot access information through any other means. If a website is not created with total web accessibility in mind, it may exclude numerous members who stand to gain the most from your credit union.

Find out how our website design and hosting services can help keep your credit union online and available 24/7 by visiting the [WebDesign & Hosting webpage](#).

That's why CUSG designs websites that cover all the major categories of member disabilities. Most of the time, these adaptations benefit nearly everyone, not just people with disabilities.

Plus, we will develop your website so it complies with the American with Disabilities Act by including the latest accessibility software and hardware for the disabled.

## What sets web design from CUSG apart?

CUSG has been the trusted leader in website design and hosting for credit unions for more than 20 years. We offer both turnkey, template-based websites and custom-designed websites that each include clean and modern aesthetics, intuitive navigation and pathways designed to lead users to key credit union products and services — translated to any device.

Not only do you need a beautifully functioning website, but you'll also need someplace safe to host it. We manage credit unions' servers and networks and provide the software, security, support, bandwidth and speed necessary for hosting a user-friendly website.

## Key features:

- Responsive design
- ADA-compliance preparation
- User-friendly site navigation
- Stunning images and graphics
- Dependable hosting services on any device

Whether you are looking for a budget-friendly, template-based website or a completely customized solution, CUSG has the resources and talent to help.